

AY 2025-26

# 15th Responsibility Summit

Educate for Impact  
The New Non-Negotiable

# A Message from Our Leadership Team

Dear Colleagues,

As we present this year's Responsibility Report, I am immensely proud to share a landmark achievement, FIIB now joins the top 6% of business schools globally and the top 1% in India through AACSB accreditation. This recognition validates our unwavering commitment to sustainability and ethical leadership across five key areas: Responsible Education, Research, Dialogues, Partnerships, and Organizational Practices.

Our curriculum integrates real-world SDG challenges, fostering civic identity and social responsibility. Our signature Social Internship Program has partnered with 52 social sector organizations, completing over 1,600 projects that instill a lifelong service mindset. We've incorporated ethics in artificial intelligence, enabling students to critically analyse bias mitigation and responsible data use.

FIIB remains steadfast in promoting research that combines scholarly excellence with societal impact. Our in-house journal, FIIB Business Review, has been upgraded to ABDC-B category with a CiteScore of 10.5, ranked Q1 in Scopus. Our CRM Reading Room fosters thoughtful scholarship and responsible research practices. Across the three editions of the FIIB Global Academic Speaker Series, we have hosted 30+ distinguished international scholars, engaging 1,100+ participants from over 22 countries, strengthening FIIB's position as a hub for rigorous and globally connected research dialogue.

We have intensified meaningful dialogues through impactful initiatives: Say It With Pride, advancing LGBTQIA+ inclusion, an inspiring Disability Sensitisation session with India's first Paralympic gold medallist Shri Murlikant Petkar, Walkathon for Accessibility & Inclusion engaging 400+ participants, Manthan 6.0 exploring AI-powered leadership, and Meraki's Sustainability Track supporting impact-driven entrepreneurship.

A defining moment was our student Mansi Kaushik being appointed PRME Global Leader for Central and South Asia, representing FIIB at UNGA Week 2025 in New York. Our alumni continue serving as Ambassadors of Impact, integrating sustainability across sectors globally.

On campus, we demonstrate responsibility through action, recycling 1,490 kg of garden waste and 597 kg of paper waste. Being recognised as a PRME Champion Institute and achieving Level 4 Transforming School status at Positive Impact Rating 2026 confirms that responsible education is our lived reality.

As we move forward, we remain guided by one belief:

Impact is no longer optional. Education must lead it.



**Dr. Radhika Shrivastava**  
President & CEO, FIIB

..... Thought Leadership & Mission in Action

..... Educate for Impact: Responsible Education

..... Research for Societal Transformation

..... Dialogue, Partnerships & Collective Action

..... Alumni as Ambassadors of Impact

..... Responsible Governance & Organisational Practices

Content

# Our Journey of Responsibility: Evolving Conversations (2023–2026)



## Responsibility Summit

FIB's Responsibility Summit is the institute's annual flagship event, held on Founder's Day that showcases sustainability initiatives and fosters dialogue with industry leaders, academics, and change makers. A key highlight is the FIB Sustainability Award, conferred on a distinguished leader for outstanding contributions to sustainability through a rigorous jury process.

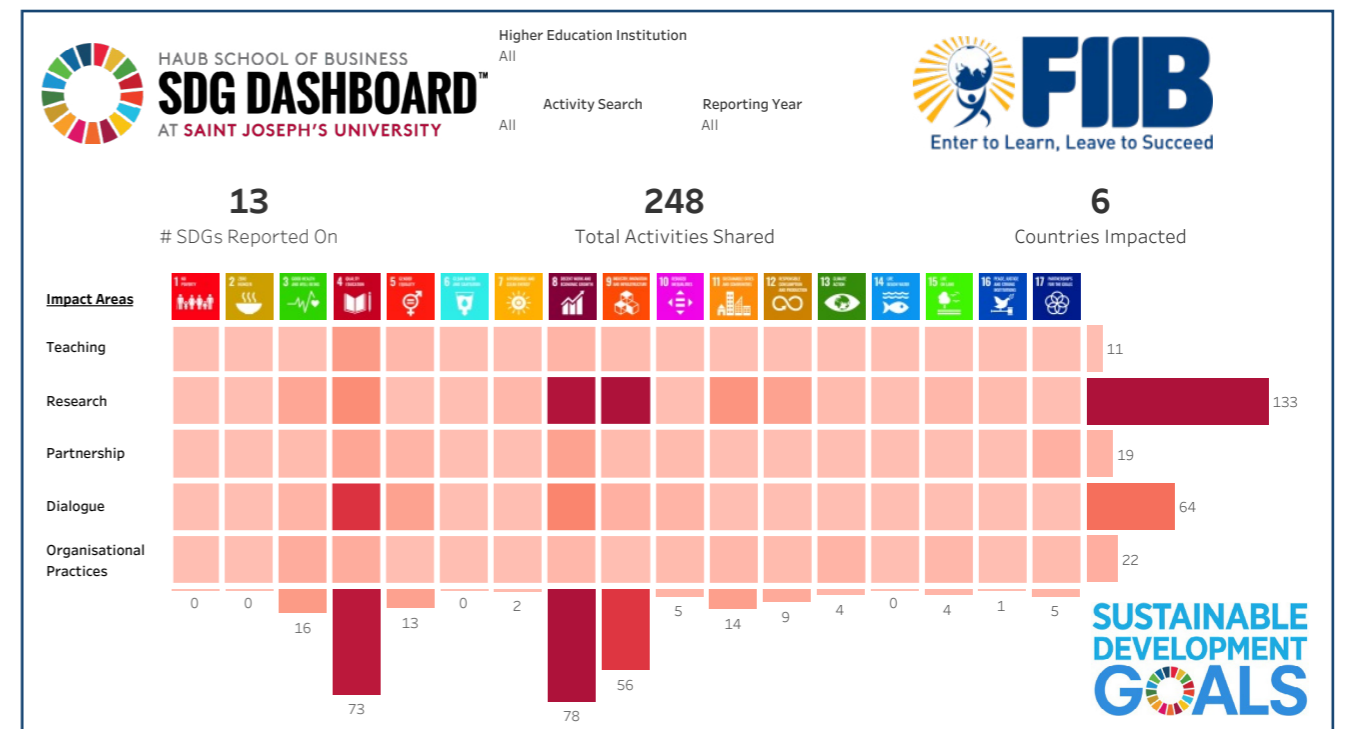
Each year, the Responsibility Report is also released, capturing FIB's progress across five pillars—Responsible Education, Scholarship, Dialogues, Organisational Practices, and Partnerships. The table below highlights the Summit's themes, leaders, awardees, and collective pledges that reinforce FIB's commitment to responsible leadership. The table below presents key details of the last three Responsibility Summits, including featured speakers, Sustainability Award recipients, and annual.

Year	Theme of the Year	What the Theme Signified	Major Discussions & Focus Areas
2022–23	Diversity, Equity and Inclusion (DEI)	Marked a foundational shift towards recognising diversity and inclusion as central to responsible management education, moving beyond representation to equity, access, and dignity.	<ul style="list-style-type: none"> <li>Gender equity and inclusive leadership</li> <li>Persons with Disabilities (PwDs) and accessibility</li> <li>Marginalised and under-represented voices</li> <li>Inclusive campus practices and sensitisation</li> </ul>
2023–24	Nudging Forward: Embracing Change and Transforming Societies	Positioned education as a catalyst for societal transformation, emphasising behavioural change, collective action, and institutional responsibility in addressing complex social challenges.	<ul style="list-style-type: none"> <li>Behavioural insights and social nudges</li> <li>Education as an agent of societal change</li> <li>Responsible leadership and ethical decision-making</li> <li>Community engagement and social innovation</li> </ul>
2024–25	Act for Impact – Leadership with Purpose	Signified a decisive move from intent to action, with responsibility becoming embedded institutionally through scale, systems, global frameworks, and measurable initiatives.	<ul style="list-style-type: none"> <li>Scaling SDG-aligned activities</li> <li>Ethics in AI and inclusive pedagogy</li> <li>Institutionalisation of responsibility through dashboards</li> <li>Global partnerships, PRME, and thought leadership</li> </ul>
2025–26	Educate for Impact – The New Non-Negotiable	Represents a paradigm shift where education itself is framed as an obligation to deliver measurable societal outcomes, positioning impact as intrinsic to learning and leadership.	<ul style="list-style-type: none"> <li>Outcome-oriented education and accountability</li> <li>Longitudinal and co-created social impact</li> <li>Education shaping civic identity and responsible mindsets</li> <li>Leadership grounded in inclusion, ethics, and social responsibility</li> </ul>

# FIB SDG in Collaboration with Haub School of Business

In AY 2021–22, FIB adopted a structured approach to SDG alignment, conducting a five-year assessment of teaching, research, and engagement and benchmarking against AACSB-accredited peers. This led to the formal adoption of SDG 4, 5, 8, and 9 as long-term priorities, positioning FIB as the 4th Indian B-School to join the global SDG Dashboard network.

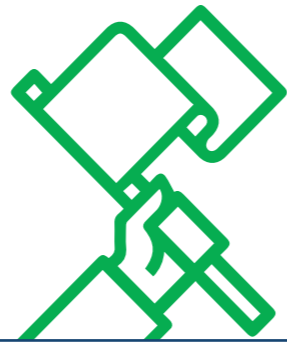
Since the first dashboard launch in 2023, FIB has reported 495 activities across 11 SDGs in six countries, with strong impact in research, stakeholder dialogues, and sustainability-driven practices demonstrating a transparent, measurable, and expanding commitment to societal impact. As a regular practice, we develop our SDG Dashboard annually.



## No. of contributing Activities till 2025



# Mission Mapping to Societal Impact Statements



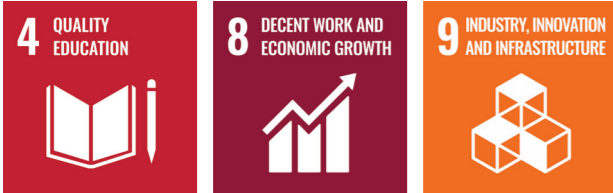
## FIIB's Mission

To *create* and *disseminate knowledge* that *positively impacts society*, while cultivating a *responsible, global, and lifelong learning mindset*.

Guided by our mission, we have articulated the following *two Social Impact Statements* that reinforce our commitment to responsible management education.

## Societal Impact Area 1

We equip leader-managers through **industry-relevant education** to drive innovative solutions for **sustainable business growth**.



## Societal Impact Area 2

We foster **inclusive leadership** to **empower diverse voices** that drive social change.



## Linkage between FIIB's Core Mission Elements and Societal Impact Statements

Societal Impact	Linked Mission Element	Key Concepts Addressed
We equip leader-managers through industry-relevant education to drive innovative solutions for sustainable business growth.	<ul style="list-style-type: none"> <li>To advance the practice of management</li> <li>To develop leader-managers of business relevance</li> </ul>	Innovation; Industry Readiness and Engagement; Sustainability
We foster inclusive leadership to empower diverse voices that drive social change.	<ul style="list-style-type: none"> <li>To develop leader-managers of social relevance</li> </ul>	Ethical Leadership; Inclusion; Social Responsibility Mindset

# Societal Impact Statement 1

Outcomes of Societal Impact Activities and Initiatives Across all Areas of the Standards

The following table highlights FIIB's societal impact statement 1 outcomes across strategy, curriculum, scholarship and events.



## Strategy

### Industry Integration

Integrating industry-relevant courses to enhance problem-solving capabilities

### Global Civic Mindset

Equipping students to engage with diverse communities and drive meaningful change

### Experiential Learning

Cultivating lifelong service learning mindset through hands-on opportunities

### Sustainability Focus

Supporting business ideas and research aligned with UN SDG principles



## Curriculum

### Contemporary

Introduced SSB, Data Analysis with R & Python, DEI in HR, Marketing Metrics, and Sectoral Strategy for Export

### Impactful Pedagogy

Integrated case studies and assessments across all programs

### UN SDG Alignment

27 courses (2023-24) → 58 courses (2024-25) → 70+ courses (2025-26) mapped to UNSDGs

### Social Internship

52 Social Sector Organisations engaged, 6 Intellectual Outcomes in last 3 years



## Scholarship

### Innovation Research

Introduced SSB, Data Analysis with R & Python, DEI in HR, Marketing Metrics, and Sectoral Strategy for Export

### Center Alignment

125 Research Scholarships aligned to Center for Innovation, Entrepreneurship & Technology

### Responsible Management

Published scholarship advancing responsible management practices

### Research Impact

64 Research Scholarships aligned to Center for Responsible Management



## Activity

### Center Established

Center for Responsible Management reinstated in 2022

### Global Representation

2 students represented FIIB at PRME GS Team; current Peer to Peer Leader for Central & South Asia

### Sustainability Events

Published scholarship advancing responsible management practices

### Innovation Integration

Sustainability 1.0 (Meraki 2022) and RGC 2.0 (2024) launched

## Societal Impact Statement 2

### Outcomes of Societal Impact Activities and Initiatives Across all Areas of the Standards

The following table highlights FIB's societal impact statement 1 outcomes across strategy, curriculum, scholarship and events.

#### Strategy



##### Women's Leadership

Leadership embodies principles of women's leadership, aligning with #BalancingForBetter motto and promoting transformational DEI practices

##### Platforms for Understanding

Providing platforms for understanding to contribute to business and societal transformation

##### Community Engagement

Diverse community engagement experiences for students through 7 EDPs in gender sensitisation, sustainability, DEI, and labour law

#### Curriculum



##### Workshops & Sensitization

Integrated workshops and sensitization sessions on gender equality, disability inclusion, and sign language for all students (Purple Bharat Utsav, 2 Disability Sensitisation Workshops with IDEA, LGBTQAI+ session with Girl Up India)

##### Executive Programs

Developed executive programs in gender sensitisation, sustainability, DEI, analytics, and other emerging areas (4 funding projects applied in gender sensitisation, sustainability, DEI, and labour law by CRM)

#### Scholarship



##### Diverse Representations

Published scholarship focused on diverse representations (4 publications in CRM addressing diverse gender, women's safety, gender diversity in finance, and board-level representation in sustainability reporting)

##### Funding for Inclusion

Applied for funding projects in the area of disability inclusion (4 funding projects applied in the area of disability inclusion)

#### Activity



##### Diverse Speaker

Established diversity of speakers having representations from marginalised communities and PwDs at flagship events like TEDx, Renconship, Summit (6 speakers as PwDs/ underrepresented regions as Tedx speakers from 2019 – 2024; 8 LGBTQAI+ advocates in events with Girl Up India)

##### Community Initiatives

Established community driven initiatives led by Jaagriti Club and Unnat Bharat Abhiyan and UN Girlup Club

##### Donation Drives

Yearly cloth donation drives accounting to 270Kgs in last 3 years, purpose driven Diwali melas, Digital inclusion in UBA villages imparting mass training to 345

# Educate for Impact: Responsible Education

# Highlights of Societal Impact from Teaching



## Experiential Learning – Social Internship

### About Social Internship Program

For the past nine years, FIB's Social Internship Program has immersed over 1634 PGDM students in hands-on projects with 52+ social sector and CSR partners, aligning with UN SDGs. This 15-day credit-based program builds problem-solving, stakeholder engagement, and social responsibility, with outcomes showcased through the annual SIP Mela and Flipbook.

### Key Highlights of Social Internship

- Engagement with 52 Social Sector Organisations over the years, providing students with diverse exposure to developmental challenges.
- Engagement with Corporate CSR departments like PVR Inox, PVR Nest, EXL Services.
- Strong relationships with reputed NGOs such as Udayan Care, Literacy India, Agewell Foundation, Aarohan NGO, Sakshi NGO, which have been repeatedly engaged across multiple years.
- The Social Internship Program engages with a diverse portfolio of SSOs spanning education, women empowerment, girl child, menstrual health, disability inclusion, LGBTQAI inclusion and corporate CSRs also.
- 6 impactful Intellectual Outcomes by students as case studies, conference presentations and handbook for SSO partners.



Check on Social Internship Program Flipbook

### SSOs 2026 with UNSDG Alignment



## Social Internship Workshops

### Fundraising Workshop: Preparing Students for Social Sector Engagement

As part of the Social Internship Program preparation, FIB organized a Fundraising Workshop led by Mr. Arunkumar Thangapandian, Fundraising Specialist, UNICEF India. The session highlighted the strategic importance of fundraising in the social sector and its integration with core management skills such as marketing, stakeholder engagement, and relationship building.

Students gained practical insights into working with communities, emphasizing empathy, communication, and long-term impact. The workshop reinforced the connection between management education and responsible leadership in advancing meaningful social change.

### Panel Discussion: Experiences of Social Impact and Relevance

FIB hosted a thought-provoking panel discussion titled "The Experiences of Social Impact and Relevance – What's in it for you? Why should you care?" featuring Abhina Aher, Namrata Gogoi, Anjali Gurmukhani Sharma, and Vaishnavi Ganesh. The session was moderated by Prof. Vibhor Kataria.

The panelists shared their journeys of driving transformative change across sectors, highlighting the strong intersection between management education, innovation, empathy, and purpose-driven leadership. The discussion emphasized sustainability, community engagement, and the responsibility of future managers to create meaningful societal impact.

The session reinforced FIB's commitment to developing leaders who combine business competence with social consciousness.



## SSO Testimonials



"We had the opportunity to host six FIB students at Ashish Foundation for the Differently Abled Charitable Trust. During their internship, the students were oriented on disability, inclusion, and acceptance, and they engaged thoughtfully by asking insightful questions and sharing ideas to enhance student engagement. The interns demonstrated enthusiasm and commitment while supporting our team in documenting therapy sessions, creating and editing photos and videos, and developing a structured fundraising plan to support safe transportation for children with autism and developmental disabilities. Overall, their contribution significantly strengthened our outreach efforts, and we sincerely appreciate their professionalism and dedication."

Kasturi Rani Bag | Ashish Foundation for the Differently Abled Charitable Trust



"The Social Internship Program of FIB reflects a strong commitment to responsible management education and societal engagement. During their internship with our organisation, FIB students demonstrated empathy, professionalism, and a genuine willingness to learn from real-world social challenges. Their ability to connect academic understanding with grassroots realities was commendable. Programs like SIP play a crucial role in shaping socially responsible leaders who are sensitive to inclusion, accessibility, and community impact. It was a meaningful and enriching experience for us to mentor and collaborate with the students."

Danish Mahajan | Founder, Radio Udaan

"It was truly a pleasure to mentor the FIB students during their Social Internship Program and to engage with their thoughtful perspectives on grassroots issues. I was impressed by the sincerity, dedication, and sense of responsibility with which the students approached their assignments. Their willingness to contribute meaningfully across tasks was commendable. We are grateful to FIB for its continued commitment to nurturing responsible and socially conscious managers and look forward to further collaboration."

Anjali G Sharma | Charter for Compassion



## Student Testimonials



“My internship with IDEA involved conducting accessibility audits across public spaces and government offices, supported by structured research. The experience enhanced my understanding of inclusive infrastructure, stakeholder coordination, and data-driven evaluation. Interacting with persons with disabilities reinforced how systemic improvements can promote dignity, participation, and employability.”

Yash Bhwania | PGDM 2025-27

“At UMEED Foundation, I engaged in awareness drives and fundraising initiatives for underprivileged children, contributing to SDGs 4 and 5. The experience strengthened my communication, teamwork, and strategic thinking skills while deepening my empathy and understanding of grassroots challenges. It inspired me to integrate inclusion, equity, and social impact into my future career.”



Khushi Verma | PGDM 2025-27

“At Evoluer Solutions, I supported digitization and structured content development, improving accessibility and operational efficiency. This strengthened my documentation and process management skills while highlighting how structured systems support sustainability. I also gained insight into inclusive employability, particularly the potential of neurodiverse individuals when supported by the right frameworks.”



Palak Upadhyay | PGDM 2025-27

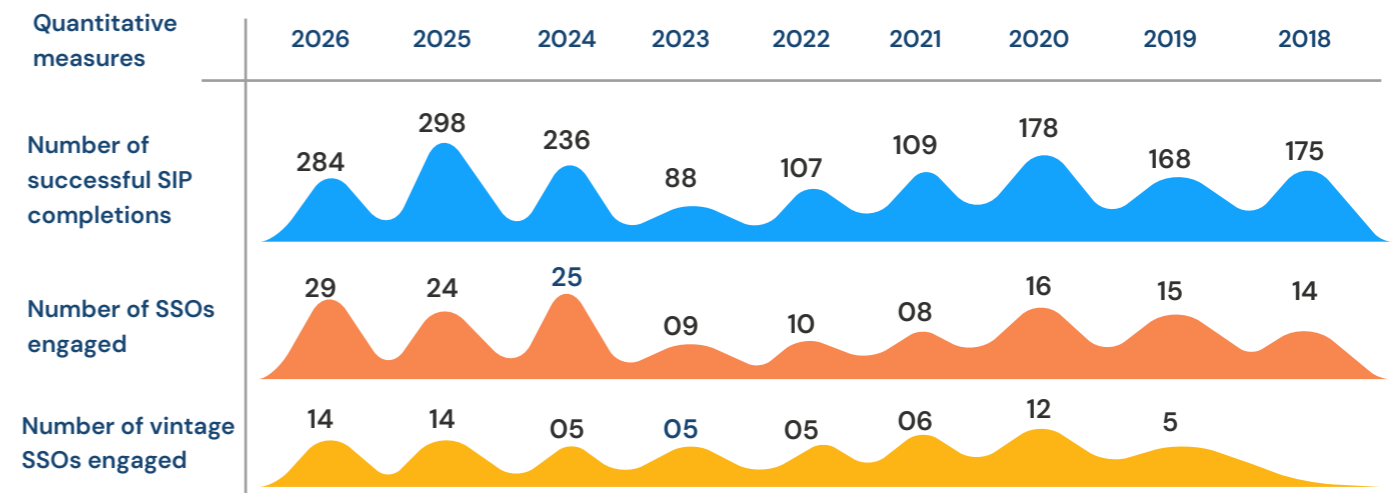
“My Social Internship at Naz Foundation was transformative, helping me understand that public health is as much about trust, awareness, and safe spaces as medical care. Working with trans and queer communities highlighted how stigma and misinformation limit healthcare access, reinforcing the importance of inclusive systems aligned with SDGs 3, 5, and 10. The experience showed me that meaningful impact combines data-driven insights with empathy at the grassroots level.”



Pradeep Kaushik | PGDM 2025-27

## Longitudinal Impact Measurement

The following longitudinal metrics highlight the impact of SIP from 2018 to 2026, demonstrating steady growth in scale and stronger partnerships with SSOs. Qualitatively, triangulated feedback from mentors, faculty, and students underscores both the program's strengths and key areas for improvement, reflecting its evolving value for all stakeholders.



## UNSDG Alignment in Curriculum

FIIB has progressively deepened its commitment to responsible management education by embedding sustainability into its curriculum through sessions, case studies, simulations, and assessments. In AY 2023-24, 27 courses integrated sustainability; in AY 2024-25, 38 courses were explicitly mapped to UNSDGs, marking strong year-on-year growth. By AY 2025-26, UNSDG integration has expanded across most courses, reflecting a holistic and structured alignment.

### Key Highlights

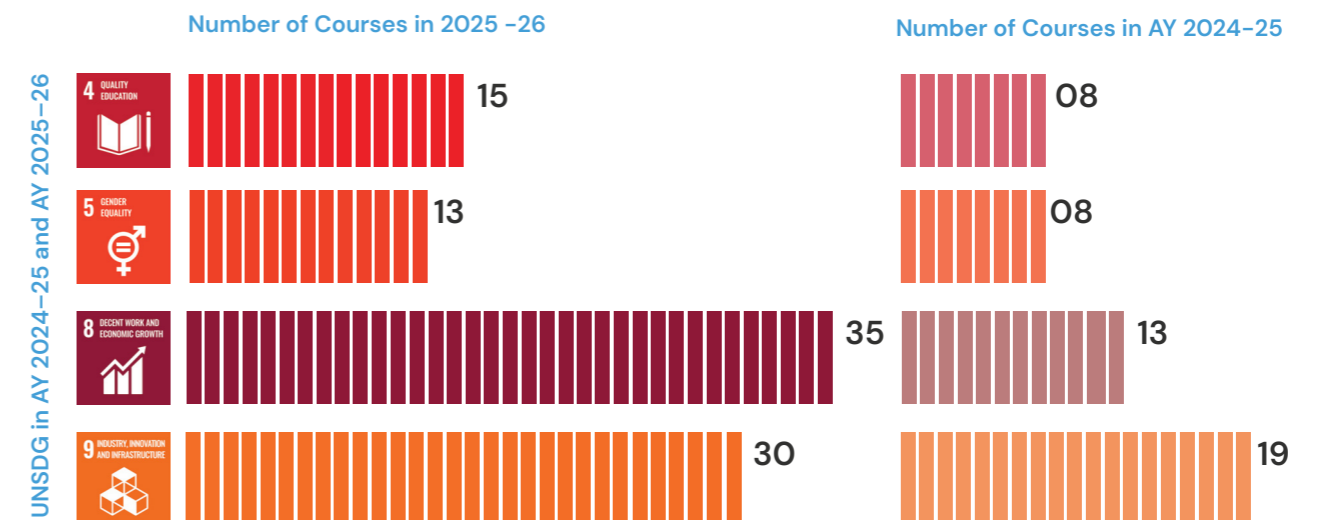
- In 2023-24, sustainability featured in 27 courses. By 2024-25, mapping became structured: SDG 9 in 19 courses, SDG 8 in 12, and SDGs 5 & 4 in 8 each. This further increasing to SDG 9 in 30 courses, SDG 8 in 35, and SDGs 5 in 13 courses & SDG 4 in 15 courses in 2025-26

### Examples :

**Assessment :** In Advanced Corporate Finance, students analyse business responsibility and sustainability reports of listed companies (SDG 8 & 9),

**Sessions :** In People Analytics, diversity dashboards and equity-focused assessments strengthen learning on workplace inclusion (SDG 4 & 9). Also, Credit Risk Modelling extends its scope by incorporating ESG factors into financial risk assessment (SDG 4 & 9).

**Case Study :** In Strategic Marketing engages with cases such as PeeBuddy: You Need to Stand Up, Women (SDG 5 & 10) and electric vehicle adoption in India (SDG 9) to highlight inclusive and sustainable marketing strategies.






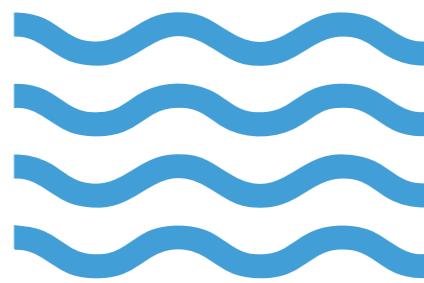
## Student-Led Initiatives

Beyond classroom teaching, FIIB students demonstrate active leadership in civic engagement and social impact, as outlined in the Student-Led Initiatives table. Anchored by the Jaagriti club and external collaborations, their actions span environmental drives, digital literacy, advocacy, and global representation. The following table showcases FIIB students' civic engagement and advocacy initiatives, highlighting their actions, metrics, and measurable impact in AY 2023-24 and AY 2024-25

### Yamuna Ghat Cleaning Drive

As part of its commitment to responsible citizenship and experiential learning, FIIB organized a **Yamuna Ghat Cleaning Drive** on 24 March 2025 in collaboration with Mission Hopp. The initiative, conducted under the Centre for Responsible Management and led by Dr. Sneha Pandey, engaged students, faculty, and staff in hands-on environmental action aimed at promoting sustainability, civic responsibility, and community engagement.

	<b>Students</b>	<b>44</b>
	<b>Mission Hopp Volunteers</b>	<b>03</b>
	<b>TOTAL</b>	<b>47</b>




## Unnat Bharat Abhiyan

Unnat Bharat Abhiyan (UBA), a flagship program of the Ministry of Human Resource Development (MHRD), Govt. of India, is inspired by the vision of "transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India."

FIIB has made significant progress in the five adopted villages of



Ghitorni



Kusum Pur



Chhawala



Kapashera



Sambhalka

### FIIB UBA Objectives

#### To provide digital skills training

to residents of the adopted villages, equipping them with knowledge of essential digital platforms, apps, and resources for livelihood opportunities.

#### To enhance digital literacy

by training underprivileged students on key gig economy tools, enabling them to access online work opportunities and develop future-ready skills.

#### UBA Progress

99

UBA Household surveys completed

03

UBA village level surveys completed - in villages- Ghittorni, Kapashera and Chhawala

### UBA x ProjectGullaq

#### Gigathon training includes tools like -

- Runway ML
- Music Gen
- Canva, Edrawmind
- picofme.io
- Kick Resume
- Semrush
- GAMA.AI
- Maestra

200

FIIB students Gig trained to become Gig Mentors

200

SOS Village Students Trained



# Jaagriti Club

Jaagriti, the Social Conscience Club works towards contributing back to society, by instilling a sense of service orientation in the students. This Club serves as a vehicle for identifying innovative sustainability practices and environmental market opportunities and communicating them to the college community and beyond.



## One-Day Awareness Workshop on Reusable Pads

Conducted by: **Team Saukhyam**

The workshop focused on raising awareness about reusable pads, menstrual hygiene, and sustainability. It aimed to educate participants on the environmental and cost benefits of using reusable pads. Team Saukhyam facilitated the session with clear presentations and valuable educational materials, creating a positive and informative environment. The event was successful in raising awareness but faced challenges with limited participation and technical issues.

## Debate Competition on Sustainability

The debate competition encouraged students to explore topics on Green Innovation, AI in Education, and sustainability. Participants were divided into teams, with each member arguing for or against the motion. The event fostered intellectual engagement, critical thinking, and well-researched arguments. It offered students a platform to express views on global trends, making it an enriching experience.

## Poster Making Competition on Climate Change

This competition aimed to inspire environmental stewardship by encouraging students to create posters on themes like climate change, pollution, conservation, and biodiversity. The competition saw diverse and creative expressions, with students conveying powerful messages about sustainability. The event concluded with a discussion on the role of future business leaders in addressing climate challenges, reinforcing sustainability's importance in business education.

## Winter Clothes Donation Drive

The Winter Clothes Donation Drive collected woolens, jackets, blankets, and other winter essentials for underprivileged communities. The drive aimed to provide warmth to homeless individuals, daily wage workers, and children in shelter homes. Students, faculty, and staff participated enthusiastically, reinforcing values of empathy and social responsibility. The event concluded with volunteers sharing experiences, reflecting the strong commitment of FIIB to community service and making a meaningful difference.

# Research for Societal Transformation

# Responsible Research

FIIB, through its strategic focus, has been driven to justify and explicitly communicate the value it brings to society through its various actions. FIIB is conscious of its contribution as a Business School to the greater good through its research and therefore focused on educating and promoting research that is purpose-driven and focussed beyond disciplinary silos.

## Research Ecosystem

FIIB has a robust research ecosystem which has been uniquely designed around the specific requirements of the students, faculty and doctoral scholars after a thoughtful reflection. It is designed with the conscious intent to build a solid research foundation. It includes supportive research policies, exposure and opportunities to participate in international research events, workshops, Editors Meet, Reviewed Meet, and boot camps delivered by international experts.

Researchers benefit from diverse opportunities including FIIB Business Review (ABDC-B, Scopus-indexed Q1, JIF 2.8), the multifaceted FIIB Research Conference, the Global Academic Speaker Series hosting distinguished researchers and experts from global premier institutions, weekly Research Circle dialogues, and Faculty Development Programmes and workshops. This integrated framework nurtures rigorous scholarship that bridges theory and practice, ensuring research addresses real-world challenges while advancing responsible management education and contributing meaningfully to society.

## Faculty Publications



**Name:** Dr. Anshita Sanchan  
**Title:** Renewable energy and the macroeconomic space in India: A Bayesian VAR approach  
**Source title:** Renewable Energy  
**Intellectual Contributions:** Article  
**DOI:** [10.1016/j.renene.2026.125298](https://doi.org/10.1016/j.renene.2026.125298)  
[Read the Full Paper Here](#)



**Name:** Dr. Shuchi Dikshit  
**Title:** Navigating Workplace Diversity: Understanding and Addressing Microaggressions for Inclusive Organizational Culture  
**Source title:** The Future of Human Resource Management in a Multigenerational Workforce  
**Intellectual Contributions:** Book chapter  
**DOI:** [10.1108/978-1-83708-808-920251009](https://doi.org/10.1108/978-1-83708-808-920251009)  
[Read the Full Paper Here](#)



**Name:** Dr. Shallu Batra  
**Title:** Shield or Sink? Examining How Corporate Governance Influences Bankruptcy in India  
**Source title:** Indian Journal of Corporate Governance  
**Intellectual Contributions:** Article  
**DOI:** [10.1177/09746862251376763](https://doi.org/10.1177/09746862251376763)  
[Read the Full Paper Here](#)



**Name:** Dr. Purnima Rao  
**Title:** Enterprise risk management implementation challenges in the Indian insurance market  
**Source title:** Journal of Risk Management in Financial Institutions  
**Intellectual Contributions:** Article  
**DOI:** [10.1177/09746862251376763](https://doi.org/10.1177/09746862251376763)  
[Read the Full Paper Here](#)



**Name:** Dr. Anshita Sanchan  
**Title:** Climate Financing and FDI Impacts on Renewable Energy Consumption for Sustainable Development in BRICS+  
**Source title:** Sustainable Development  
**Intellectual Contributions:** Article  
**DOI:** [10.1002/sd.70214](https://doi.org/10.1002/sd.70214)

[Read the Full Paper Here](#)



**Name:** Dr. Sudhi Sharma  
**Title:** ESG performance and corporate volatility: an empirical exploration in an emerging economy  
**Source title:** International Journal of Social Economics  
**Intellectual Contributions:** Article  
**DOI:** [10.1108/IJSE-02-2024-0113](https://doi.org/10.1108/IJSE-02-2024-0113)

[Read the Full Paper Here](#)



**Name:** Dr. Shallu Batra  
**Title:** The Intellectual Structure in University Social Responsibility Research: A Bibliometric Analysis  
**Source title:** Corporate Social Responsibility and Environmental Management  
**Intellectual Contributions:** Review  
**DOI:** [10.1002/csr.3196](https://doi.org/10.1002/csr.3196)

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**Name:** Dr. Purnima Rao  
**Title:** ESG investing & firm performance: Retrospections of past & reflections of future  
**Source title:** Journal of Risk Management in Financial Institutions  
**Intellectual Contributions:** Review  
**DOI:** [10.1002/csr.2982](https://doi.org/10.1002/csr.2982)

[Read the Full Paper Here](#)



**Name:** Dr. Shuchi Dikshit  
**Title:** Sustainable Green Human Resources Management and Influence of Organizational Citizenship Behavior and Emotional Intelligence on Sustainable Start-ups  
**Source title:** The Future of Human Resource Management in a Multigenerational Workforce  
**Intellectual Contributions:** Article  
**DOI:** [10.1108/978-1-83708-808-920251003](https://doi.org/10.1108/978-1-83708-808-920251003)

[Read the Full Paper Here](#)



**Name:** Dr. Ranjit Kaur  
**Title:** Social Marketing Interventions Mix for Changing Littering Behavior: An Exploratory Factor Analysis  
**Source title:** Social Marketing Quarterly  
**Intellectual Contributions:** Article  
**DOI:** [10.1177/15245004251410585](https://doi.org/10.1177/15245004251410585)

[Read the Full Paper Here](#)



**Name:** Prof. Vibhor Kataria  
**Title:** Transgender Inclusivity in Marketing Strategy and Its Effect on Brand Equity  
**Source title:** Marketing Perspectives on Phyigitalization  
**Intellectual Contributions:** Book chapter  
**DOI:** -

[Read the Full Paper Here](#)



**Name:** Dr. Sudhi Sharma  
**Title:** Do top ranked ESG score countries provide diversification opportunities with global markets?  
**Source title:** International Journal of Revenue Management  
**Intellectual Contributions:** Article  
**DOI:** [10.1504/IJRM.2025.147333](https://doi.org/10.1504/IJRM.2025.147333)

[Read the Full Paper Here](#)

# FIIB Business Review (FBR)

FIIB Business Review (FBR), FIIB's in-house Scopus-indexed journal, continues to make significant strides in the field of management research, driven by its commitment to bridging rigorous scholarship with management practice. FBR has upgraded to B Category in the latest draft ABDC Journal Quality List. As of February 2026, the ScopusCite Score for the journal is 10.5 (compared to 7.7 in 2024). The journal is ranked Q 1 in Scopus, ranking 26/208 (87th percentile) in the category of Business, Management and Accounting (miscellaneous) journals. The journal ranks 206/420 in the JCI Ranking with an Impact Factor of 2.8 and Journal Citation Index of .61.

Together, these achievements reflect FIIB Business Review's growing reputation as a credible and impactful platform for advancing responsible, relevant, and practice-oriented management research.



## Published papers in the areas of Responsible Management

### Theme 1: Sustainable Finance, Responsible Markets & Economic Resilience

**Title:** Reducing Cost of Capital. Do Voluntary Disclosure and Accounting Conservatism Contribute?  
DOI: [10.1177/23197145221145753](https://doi.org/10.1177/23197145221145753)

[Read the Full Paper Here](#)

**Title:** Sustainability of Indian Microfinance Institutions: Analysis of Financial and Social Super Efficiency  
DOI: [10.1177/23197145221125338](https://doi.org/10.1177/23197145221125338)

[Read the Full Paper Here](#)

**Title:** Analysing the Research Development in Green Finance: Performance Analysis and Directions for Future Research  
DOI: [10.1177/23197145241306838](https://doi.org/10.1177/23197145241306838)

[Read the Full Paper Here](#)

**Title:** AICTSL: Sustainable Capacity Planning by Cash Flow Management  
DOI: [10.1177/23197145241232185](https://doi.org/10.1177/23197145241232185)

[Read the Full Paper Here](#)

**Title:** Exploring Predictors of Green Investment Behaviour: The Role of Behavioural Intention, Green Financial Behaviour, Perceived Behavioural Control, Green Investment Knowledge and Attitude  
DOI: [10.1177/23197145251392697](https://doi.org/10.1177/23197145251392697)

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**Title:** Social Stock Exchange Funding Dynamics: Navigating Factors for Social Enterprises and Sustainability Projects  
DOI: [10.1177/23197145251324542](https://doi.org/10.1177/23197145251324542)

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### Theme 2: Sustainable Organizations, Governance, Ethics & Responsible Leadership

**Title:** Examining the Impact of Corporate Social Responsibility on the Financial Performance of Indian Companies  
DOI: [10.1177/23197145221099682](https://doi.org/10.1177/23197145221099682)

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**Title:** Honey Adulteration and Corporate Irresponsibility in India: Visualizing Corporate Sustainability  
DOI: [10.1177/23197145231158448](https://doi.org/10.1177/23197145231158448)

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**Title:** The Role of Ethics in Organizational Internal Communication—A Synthesis and Agenda  
DOI: [10.1177/23197145241305685](https://doi.org/10.1177/23197145241305685)

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**Title:** Sustainable Leadership: An Empirical Evidence of Its Effect on the Sustainable Performance of an Organization  
DOI: [10.1177/23197145251347733](https://doi.org/10.1177/23197145251347733)

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**Title:** The Role of Environmental Compliances in Escalating Knowledge and Innovative Activities and Enhancing Business Performance  
DOI: [10.1177/23197145251346630](https://doi.org/10.1177/23197145251346630)

[Read the Full Paper Here](#)

**Title:** Sales Pressure and Ethical Selling: Moral Reasoning Framework for Business and Marketing Decisions  
DOI: [10.1177/23197145251330150](https://doi.org/10.1177/23197145251330150)

[Read the Full Paper Here](#)

### Theme 3: Decent Work, Social Well-being & Inclusive Workplaces

**Title:** Construing the Relationship Between Entrepreneurial Adversity and Mental Well-being of Small Business Owners During COVID-19 Outbreak: The Mediating Role of Entrepreneurial Resilience  
DOI: [10.1177/23197145221133971](https://doi.org/10.1177/23197145221133971)

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**Title:** Mapping the Pain Points in the Motherhood Sphere: A Focus on Women Entrepreneurs in the Philippines  
DOI: [10.1177/23197145231172265](https://doi.org/10.1177/23197145231172265)

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**Title:** Knowledge-sharing Behaviour Through Leadership and Culture: The Moderating Role of Job Autonomy and Gender  
DOI: [10.1177/23197145251387906](https://doi.org/10.1177/23197145251387906)

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**Title:** How Quality of Work Life Drives Organizational Citizenship Behaviour: Mediating Roles of Employee Well-being and Management Practices  
DOI: [10.1177/23197145251344014](https://doi.org/10.1177/23197145251344014)

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**Title:** Linking Expressed Humility and Adaptive Performance: The Mediating Role of Harmonious Passion and Moderating Role of Occupational Self-efficacy  
DOI: [10.1177/23197145251324788](https://doi.org/10.1177/23197145251324788)

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### Theme 4: Sustainable Consumption & Responsible Consumer Behaviour

**Title:** Unveiling the Influence of Sharing Economy on Socially Responsible Consumption Amidst Materialism  
DOI: [10.1177/23197145251324785](https://doi.org/10.1177/23197145251324785)

[Read the Full Paper Here](#)

### Theme 5: Technology, Innovation & Entrepreneurship for Sustainable Development

**Title:** Indigenous Knowledge and Entrepreneurship as a Strategy for Sustainable Development in Africa  
DOI: [10.1177/23197145241288403](https://doi.org/10.1177/23197145241288403)

[Read the Full Paper Here](#)

**Title:** Sustainable Practices Through Competitive Capabilities in the Apparel Industry: Sri Lankan Experience  
DOI: [10.1177/23197145211060398](https://doi.org/10.1177/23197145211060398)

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**Title:** The Relationship between Entrepreneurial Ecosystems and Digital Transformation  
DOI: [10.1177/23197145231173850](https://doi.org/10.1177/23197145231173850)

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**Title:** Technological Changes and Innovation Management in Creative Industries: A Review from FT 50 Journals  
DOI: [10.1177/23197145251368628](https://doi.org/10.1177/23197145251368628)

[Read the Full Paper Here](#)

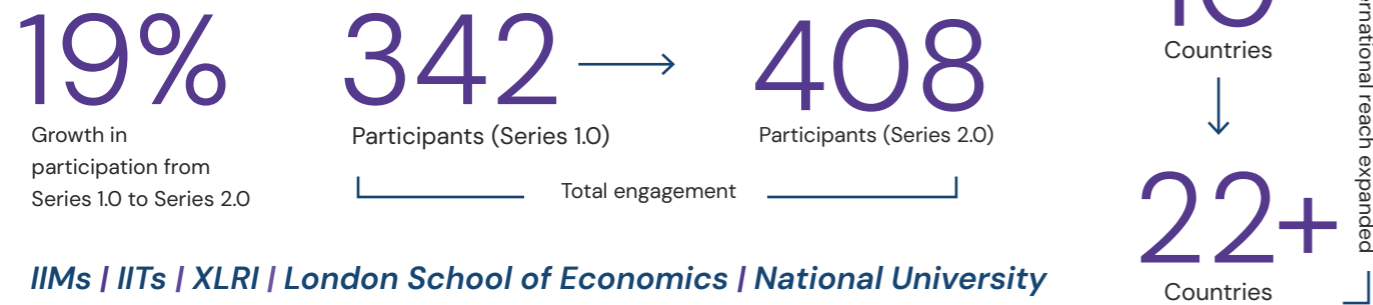
**Title:** How Do Disruptive Innovation (DI) Interventions Impact Diverse Business and Technological Model Innovations: An Umbrella Review Self-efficacy  
DOI: [10.1177/23197145251324788](https://doi.org/10.1177/23197145251324788)

[Read the Full Paper Here](#)

# FIIB- Global Academic Speaker Series

The FIIB Global Academic Speaker Series (formerly FIIB-Emerald Series) has evolved into a globally recognized platform fostering meaningful discourse at the intersection of research, practice, and societal impact. As the series matured from Series 1.0 (2022-23) through Series 2.0 (2023-24) to the current Series 3.0, it has witnessed remarkable growth in both scale and scholarly calibre, establishing FIIB as a hub for thought leadership and collaborative research.

## Key Highlights and Impact



*IIMs | IITs | XLRI | London School of Economics | National University of Singapore | University of Sydney*

Growing presence of scholars from premier institutions

## Thematic Evolution

The series has progressed from exploring emerging trends (influencer marketing, AI-driven business models) toward foundational inquiries into research paradigms, ethical AI integration, and critical discourses on methodology, transparency, and research rigour. Series 3.0 has already hosted distinguished scholars including Prof. Richard Krueger and Prof. Mary Casey (University of Minnesota) on Focus Group Discussions, and Prof. Timothy Guetterman (University of Michigan) on Mixed Methods Research, attracting vibrant global participation and reinforcing the platform's relevance in advancing responsible, methodologically sound scholarship.

# FIIB Global Academic Speaker Series 3.0

The FIIB Global Academic Speaker Series 3.0 brought together leading scholarly voices across four thoughtfully curated sessions in 2025, spanning topics from Focus Group Research and Mixed Methods to Netnography and Critical Methodological Considerations. With 398 total participants, 6 distinguished speakers, and representation from 2 countries, the series reinforced FIIB's commitment to fostering rigorous academic dialogue and advancing research excellence.

23 April 2025

**Power of Perspectives: Understanding Focus Group**

**122**  
Attendees

25 June 2025

**Developing Meta-Inferences In Mixed Methods**

**124**  
Attendees

20 November 2025

**The Immersive Gaze: Netnography**

**66**  
Attendees

4 December 2025

**Critical Methodological Considerations**

**86**  
Attendees

**04**  
Sessions

**398**  
Total Participants

**06**  
Distinguished Speakers

**02**  
Countries Represented



**Dr. Jenna Drenten**  
Quinlan School of Business,  
Loyola University Chicago, USA



**Dr. Gillian Brooks**  
King's Business School, King's  
College London, UK



**Dr. M. S. Balaji**  
Rennes School of Business,  
France



**Prof. Jochen Wirtz**  
National University Singapor,  
Singapor



**Prof. Russel W. Belk**  
Schulich School of Business,  
York University, Canada



**Prof. Alan Ellstrand**  
Walton College of Business,  
University of Arkansas, USA



**Prof. Malcolm Higgs**  
Southampton University, UK



**Prof. Taya Cohen**  
Carnegie Mellon University,  
Tepper School of Business, USA



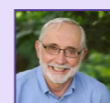
**Dr. Victoria Clark**  
University of New England  
Bristol, UK



**Prof. Lisa Penalzo**  
Kedge Business school, France



**Dr. Nisreen Ameen**  
University of London, UK



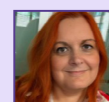
**Dr. Richard Krueger**  
Professor Emeritus, University  
of Michigan, USA



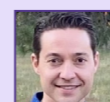
**Dr. Mary Anne Casey**  
Professor Emeritus,  
University of Michigan, USA



**Dr. Timothy Guetterman**  
Associate Professor,  
University of Michigan, USA



**Prof. Rossella Gambetti**  
Prof. of Branding Consumer  
Culture, Universita Cattolic  
del Sacro Cuore, Italy



**Prof. James Gaskin**  
Professor of Information  
Systems Management at  
Brigham Young University, USA

# Doctoral Research

The Doctoral Program at FIIB delivers a unique research experience through thoughtfully designed coursework embedded within a supportive research ecosystem. Faculty supervisors offer holistic mentorship, guiding scholars through disciplinary expertise, methodological rigour, and career navigation—ensuring research excellence translates into meaningful academic contribution and professional growth.

## Doctoral Scholars and their Research Areas

### Theme 1: Responsible Leadership and Corporate Sustainability



**Scholar Name:** Anshul Garg  
**Company:** Deputy General Manager – Tata Business Excellence Group (TBExG)  
**Batch:** 2022 EFPM  
**Area of Research/Topic:** Digital Transformation and Organization's ESG Performance: an Empirical study of Banking sector in India



**Scholar Name:** Uttam Gupta  
**Company:** Manager, HSBC  
**Batch:** 2022 EFPM  
**Area of Research/Topic:** Determinants of Greenwashing: An Environmental, Financial and Social Sustainable Review



**Scholar Name:** Abhaya Gupta  
**Company:** Founder & Chief Visionary Officer, Nanya Inc  
**Batch:** 2023 EFPM  
**Area of Research/Topic:** Supply chain practices impacting sustainability in the women's affordable fashion products



**Scholar Name:** Vinay Singh Pundir  
**Company:** Area Manager Square Yards  
**Batch:** 2024 EFPM  
**Area of Research/Topic:** Strategy Execution



**Scholar Name:** Vivek Srivastava  
**Company:** Director, Academic Affairs, Ashoka University  
**Batch:** 2025 EFPM  
**Area of Research/Topic:** Leadership and Green HRM Strategies for Sustainable SME Transformation

### Theme 2: Social Inclusion and Empowerment



**Scholar Name:** Vibhor Kataria  
**Company:** FIIB Scholar  
**Batch:** 2022 EFPM  
**Area of Research/Topic:** Investigating Transgender Inclusion in White Collar Employment



**Scholar Name:** Snigdha Malhotra  
**Company:** FIIB Scholar  
**Batch:** 2022 EFPM  
**Area of Research/Topic:** From Disability to Entrepreneurship: A qualitative exploration of Motivators, Barriers and support System for Entrepreneurs with Disabilities in India



**Scholar Name:** Ishika Azad  
**Company:** FIIB Scholar  
**Batch:** 2024 FPM  
**Area of Research/Topic:** Disability in organizations

### Theme 3: Innovation and Technology for Sustainability



**Scholar Name:** Harshit Agarwal  
**Company:** Senior Quality Evaluator – Concentrix  
**Batch:** 2022 EFPM  
**Area of Research/Topic:** A Study on the Long-term Sustainability of EdTech Services in Indian Higher Education Sector



**Scholar Name:** Shivang Sharma  
**Company:** Manager Sales and Marketing – Integrated Plastics Packaging  
**Batch:** 2023 EFPM  
**Area of Research/Topic:** Blockchain, NFTs, Metaverse: Exploring Emerging Technologies to Promote Sustainable Plastics Packaging



**Scholar Name:** Ankit Kumar  
**Company:** Assistant Manager Sales and Marketing – Integrated Plastics Packaging  
**Batch:** 2023 EFPM  
**Area of Research/Topic:** B2B Customers' Understanding and Perception of Sustainable Flexible Food Packaging and How it Can Drive Sales Growth



**Scholar Name:** Alantra Das Gupta  
**Company:** South West Asia Head for Samsung  
**Batch:** 2024 EFPM  
**Area of Research/Topic:** Adoption of Digital Health to enable Patient Based Healthcare Model from Event Based Healthcare Model



**Scholar Name:** Udayamoorthy J  
**Company:** Not specified  
**Batch:** 2024 EFPM  
**Area of Research/Topic:** Role of artificial intelligence (AI) in marketing, examining its applications, benefits, challenges, and impact on business profitability



**Scholar Name:** Ishani Ghosh  
**Company:** FIIB Scholar  
**Batch:** 2024 FPM  
**Area of Research/Topic:** Luxury Marketing



**Scholar Name:** Nidhi Singh  
**Company:** FIIB Scholar  
**Batch:** 2025 FPM  
**Area of Research/Topic:** Integration of advertising into AI chatbot responses

#### Theme 4: Sustainable Finance and Economic Resilience



**Scholar Name:** Gitanjali Kaur Mehta  
**Company:** McKinsey & Company  
**Batch:** 2021 EFPM  
**Area of Research/Topic:** Exploring financial-sustainability performance relationship towards holistic management control



**Scholar Name:** Priya Jain  
**Company:** FIIB Scholar  
**Batch:** 2023 FPM  
**Area of Research/Topic:** Sustainable Finance



**Scholar Name:** Krishnendu Baran Sarkar  
**Company:** Senior Financial Management Officer, India, Asian Development Bank  
**Batch:** 2024 EFPM  
**Area of Research/Topic:** Developing a Framework for Effective Financial Reporting Across Diverse Business Environments



**Scholar Name:** Hitesh Kapoor  
**Company:** Sightview Software Services Pvt Ltd  
**Batch:** 2025 EFPM  
**Area of Research/Topic:** Financial Reporting & Accounting Solutions for SME



**Scholar Name:** Sandeep Sharan  
**Company:** Founder & CEO at Cognizione Consulting & Solutions Pvt Ltd  
**Batch:** 2025 EFPM  
**Area of Research/Topic:** Board Performance

#### Published papers in the areas of Responsible Management



**Name:** Sonjai Kumar  
**Title:** Enterprise risk management implementation challenges in the Indian insurance market  
**Year of Publication:** 2025  
**DOI:** [10.69554/IQFI3994](https://doi.org/10.69554/IQFI3994)



Scan or Click to Read



**Name:** Snigdha Malhotra  
**Title:** Inclusive entrepreneurship ecosystem for PwDs: a reflection on SDGs  
**Year of Publication:** 2025  
**DOI:** [10.1108/IJM-01-2024-0042](https://doi.org/10.1108/IJM-01-2024-0042)



Scan or Click to Read



**Name:** Sangeeta Menon  
**Title:** Exploring the growth of open access publications in developing countries: a systematic literature  
**Year of Publication:** 2025  
**DOI:** [10.31620/JCCC.06.25/05](https://doi.org/10.31620/JCCC.06.25/05)



Scan or Click to Read



**Name:** Mayank Mishra  
**Title:** Exploring human-AI collaboration in higher education: an investigation into AI-enabled personalized learning  
**Year of Publication:** 2025  
**DOI:** [10.4018/979-8-3693-7332-3.ch028](https://doi.org/10.4018/979-8-3693-7332-3.ch028)



Scan or Click to Read



**Name:** Prashant Kr Pandey  
**Title:** Leveraging artificial intelligence in Indian higher education institutions to foster sustainable practices: a comprehensive analysis  
**Year of Publication:** 2025  
**DOI:** [10.4018/979-8-3693-7570-9.ch018](https://doi.org/10.4018/979-8-3693-7570-9.ch018)



Scan or Click to Read



**Name:** Gitanjali Kaur Mehta  
**Title:** ESG performance and corporate volatility: an empirical exploration in an emerging economy  
**Year of Publication:** 2025  
**DOI:** [10.1108/IJSE-02-2024-0113](https://doi.org/10.1108/IJSE-02-2024-0113)



Scan or Click to Read



**Name:** Radhika Narula  
**Title:** ESG investing & firm performance: retrospections of past & reflections of future  
**Year of Publication:** 2025  
**DOI:** [10.1002/csr.2982](https://doi.org/10.1002/csr.2982)



Scan or Click to Read



**Name:** Prashant Kr Pandey  
**Title:** Data-driven development: enhancing financial resilience and environmental sustainability in the Global South  
**Year of Publication:** 2025  
**DOI:** [10.1007/978-981-96-4269-4\\_17](https://doi.org/10.1007/978-981-96-4269-4_17)



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## FIIB scholars who have successfully completed their doctoral research in areas aligned with responsible management



**Name:** Sonjai Kumar  
**Program Name:** EPPM  
**Company:** Consulting Partner Insurance BFSI  
 CRO Initiatives, Consulting Partner Insurance BFSI CRO Initiatives, Tata Consultancy Services  
**Title of Thesis:** Leveraging artificial intelligence in Indian higher education institutions to foster sustainable practices: a comprehensive analysis  
**Year of Award:** 2025



**Name:** Radhika Narula  
**Program Name:** FPM  
**Company:** ESG Consultant  
**Title of Thesis:** ESG Disclosures and Corporate Sustainability- A Study of Listed Companies in India  
**Year of Award:** 2025



## Research Circle

The Research Circle at FIIB has matured into a vibrant weekly forum that truly embodies the spirit of a scholarly community. More than a meeting or routine process, it is a shared space where faculty exchange ideas, reflect on challenges, and collectively strengthen the quality and impact of their research. In this collegial environment, discussions expand beyond individual projects to grapple with broader questions of ethics, rigour, and institutional priorities.

Each session opens opportunities to learn from peers, clarify uncertainties, and deepen understanding of evolving research practices. Conversations on the ethical tiering framework, for instance, have fostered a culture of responsibility where dilemmas are openly surfaced and jointly resolved. Dialogues around research funding have shifted perspectives—encouraging faculty to see grants not merely as resources but as instruments of influence, credibility, and collaboration. Over time, the Circle has become a platform where confidence is nurtured, new directions are explored, and institutional priorities are advanced with purpose.

## A glimpse of sessions conducted under the Research Circle includes the following :

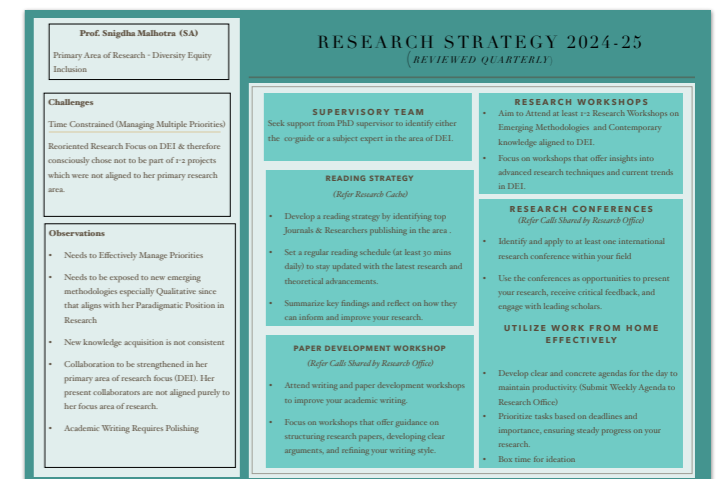
### Session: Workshop on “Faculty Research Strategy Map”

#### Engagement

The session brought together researchers in a reflective and collaborative space to critically assess their research journeys. Participants engaged deeply with their own challenges, exchanged insights, and co-developed solutions — resulting in lively dialogue, mutual support, and shared learning. The process was energizing and personal, fostering a sense of clarity and momentum.

#### Impact

The session empowered researchers to confront obstacles with renewed perspective and intention. It shifted the focus from reactive problem-solving to proactive strategy-making, equipping participants with tools for resilience and direction. Many left with a stronger sense of purpose and a clearer pathway toward meaningful, sustained academic contribution.



### Session: Impact Metrics Workshop

#### Engagement

The Center Head guided faculty through workplan reviews and impact matrix completion. Discussions identified gaps, strengthened evidence-based approaches, and explored impact measurement beyond citations. Faculty examined dissemination strategies through journals, outreach, and social media while integrating research into teaching, ensuring alignment with institutional priorities and real-world outcomes.

#### Impact

Faculty were guided to assess their work through stakeholder engagement, practical application, and qualitative outcomes. Emphasis on continuous reflection and structured impact assessment strengthened accountability and strategic direction. The discussion encouraged aligning research with institutional priorities and societal needs, ensuring scholarship generates meaningful change beyond academia.



## Session: Readability & Relevance of Academic Literature

### Engagement

Faculty critically reflected on the disconnect between scholarly research and real-world impact. Participants noted academic papers' rich theory but underdeveloped practical implications. Interactive discussions explored practitioner-friendly strategies: simplifying language, lowering FOG index, emphasizing actionable takeaways. The exchange urged researchers to ensure work drives organizational change and resonates professionally.

### Impact

The session highlighted how enhancing the readability and relevance of academic literature can create impact across multiple levels. Faculty reflected on the value of translating dense scholarly work into practitioner-oriented insights that inform organizational change, industry practices, and classroom teaching. Emphasizing accessible writing through clarity, simplicity, and lowered FOG index, ensuring that research is not only cited in academia but also applied meaningfully in professional and societal contexts.



## Session: Workshop on Experimental Research Design

### Engagement

Faculty explored experimental research applications within management and behavioral studies, discussing evolution from traditional lab experiments to quasi and field experiments. Participants reflected on modern experimental frontiers—virtual reality, online platforms, neuroscience methods—considering how these enhance realism, uncover authentic behavior, minimize bias, and align with ongoing research professionally.

### Impact

The session emphasized how experimental research generates actionable behavioral insights and evidence-based strategies for organizations and policymakers. Evolving methods—lab, field, virtual, online experiments—bridge theory and practice. Embedding experimentation within management research affirms commitment to producing work that informs policy, strengthens pedagogy, and contributes to societal advancement.



## Session: Paper presentation- The Role of Generative Artificial Intelligence in Higher Education: Application and Ethical Implications

### Engagement

Faculty examined how GenAI is reshaping higher education, discussing current use, ethical implications, and AI-integrated Learning Management Systems. Participants reflected on GenAI's growing acceptance in data analysis and feedback while expressing caution about content creation. Faculty emphasized GenAI enhances cognitive learning but cannot replace education's social and interpersonal dimensions.

### Impact

GenAI integration enhances teaching effectiveness, research productivity, and institutional innovation through adaptive learning systems and intelligent feedback mechanisms. Broader implications include promoting ethical AI use, academic integrity, and equitable digital access. Embedding GenAI responsibly advances evidence-based teaching, fosters digital literacy, and shapes future-ready academic environments contributing to societal progress.



## Session: Workshop on "Finding the right Journal"

### Engagement

The faculty discussed aligning research with appropriate publication outlets. Through thought-provoking examples such as Karl Pearson's Principal Components Analysis (1901) and the Einstein-Podolsky-Rosen (EPR) Paper (1935)—both initially rejected despite their later significance—the Dean encouraged reflection on how journal selection shapes research visibility. Faculty explored scope, methodology alignment, and review timelines. The conversation framed rejection as redirection, professionally.

### Impact

Thoughtful journal selection contributes directly to research impact and reach. Aligning work with appropriate journals improves publication success and ensures findings influence relevant scholarly communities and policy conversations. Rejection often signals venue mismatch rather than inadequacy, motivating researchers to identify outlets embracing new paradigms. Strategic publishing advances institutional research quality.



## Session: "Disability Research at the Frontier: Emerging Research Perspectives"

### Engagement

Participants engaged with evolving disability research foundations, reflecting on how lived experience, participatory methods, and ethical positioning shape frontier knowledge production. Discussions spanning internalized stigma, disclosure, intersectionality, and multimodal diaries sparked dialogue on methodological flexibility. The session created an interactive space for critical reflection and mutual learning.

### Impact

Centering lived experience, participatory validation, and intersectional analysis strengthens disability research's social and practical relevance. Aligning rigorous methodology with ethical engagement generates findings consequential for policy design, workplace practices, rehabilitation systems, and family support structures. This research shapes inclusive institutions and informs evidence-based decision-making across domains.



# Reading Room by CRM

The Reading Room was conceptualised within the Centre for Responsible Management (CRM) as a deliberate response to the increasingly accelerated rhythms of academic work. Recognising that meaningful scholarship requires time for deep engagement with ideas, the initiative was designed as a structured yet non-performative space for collective reading and reflection.

By bringing researchers together around shared texts and open dialogue, the Reading Room seeks to nurture a culture of thoughtful inquiry, intellectual humility, and collaborative learning, reinforcing the belief that responsible research is grounded in careful reading, critical reflection, and meaningful conversation.



## Philosophy & Purpose

Conceptualized as a deliberate response to the accelerated rhythms of academic work, the Reading Room creates space for deep engagement with ideas. By bringing researchers together around shared texts and open dialogue, it nurtures thoughtful inquiry, intellectual humility, and collaborative learning—reinforcing that responsible research is grounded in careful reading and critical reflection.

## Key Points

Thoughtful Inquiry

Collaborative Learning

Deep Engagement



*Meaningful scholarship requires time for deep engagement with ideas, not just accelerated publication cycles.*



## Commitment & Impact

The Reading Room strengthens CRM's dedication to slow, thoughtful, and ethically attentive scholarship. Through silent reading followed by structured dialogue, it creates intimate, reflective spaces where researchers engage deeply with contemporary scholarship, challenge assumptions, and cultivate responsible research practices grounded in careful reading and meaningful conversation.

02  
Sessions

### Session 1

15 October 2025 | Mode: Hybrid

### “Bullshit in the Sustainability and Transitions Literature”

Facilitated by Prof. Snigdha Malhotra

- Surfaced tensions between publish-or-perish pressures and meaningful thought leadership
- Explored value of slow, rigorous scholarship balanced with timely publication
- Emphasized reflexivity, curiosity, and irreplaceable role of novelty and rigour

### Session 2

24 December 2025 | External Participants | Mode: Online

### “Is My Research Aresponsible?”

Facilitated by Prof. Snigdha Malhotra

- Invited interrogation of positionality, values, and ethical commitments
- First session opened to external participants, extending conversation beyond FIIB
- Shifted focus from compliance-driven responsibility to grounded reflexivity in practice

02  
Critical Papers

# Dialogues, Partnerships and Collective Action

# Dialogues

Dialogues at FIIB serve as vibrant platforms for multi-stakeholder engagement, bringing together academia, industry, policymakers, and change makers. These conversations advance FIIB's Responsible Management priorities, fostering inclusion, sustainability, and social impact.



## Say It With Pride: Changing Workspaces, Changing Minds

held on 28 August 2025 at the FIIB Campus in collaboration with Girl Up India and Naz Foundation, blended a sensitisation workshop with a storytelling-led panel to foreground LGBTQIA+ inclusion in contemporary workplaces. Drawing over 150 participants (120 internal and 30 external), the session featured voices from Google, VIVA Social Communications, Youmanize, and Naz Foundation, and was anchored by Prof. Snigdha Malhotra's moderation.

The dialogue moved beyond awareness to lived practice, highlighting allyship, empathy, and structural inclusion while reinforcing CRM's commitment to responsible leadership, SDG-aligned impact, and inclusive organisational cultures.



## Awaken the Champion Within – An Evening with Shri Murlikant Petkar

held on 11 August 2025 at the FIIB Campus under the aegis of CRM, centred on the theme "Disability Sensitisation: Redefining Ability, Building Inclusion." The in-person event engaged 108 predominantly PGDM students alongside faculty through an inspiring address by India's first Paralympic gold medalist, Shri Murlikant Petkar, complemented by a disability sensitisation workshop by IDEA and reflections from Shri S. Govindaraj and Shri Mallikarjun lytha.

The session foregrounded resilience, empathy, and inclusive leadership, challenging stereotypes around disability while reinforcing CRM's commitment to value-driven, socially responsible management education.



## The Disability Sensitisation Workshop with the American India Foundation

held on 30 July 2025 at the FIIB Auditorium under CRM's aegis, engaged 110 students, faculty, and staff in a practice-oriented conversation on inclusion and allyship. Facilitated by Ms Renuka Bhagat (AIF) with coordination by Ms Juree H., the session combined interactive storytelling and hands-on activities to challenge ableist assumptions, promote person-first language, and foreground everyday practices of respectful interaction with Persons with Disabilities. By reframing inclusion as a matter of attitude rather than access alone, the workshop strengthened CRM's commitment to embedding empathy, equity, and rights-based responsibility into management education.



**Center of Executive Education**, The Centre for Executive Education (CEE) at FIIB serves as a dynamic platform for knowledge exchange, designed to meet the evolving demands of today's professional landscape. Recognising that management practices are in constant flux across all domains, CEE curates, develops, and delivers precisely structured training programmes tailored for working professionals, practitioners, researchers, trainers, and lifelong learners.

Its open programmes, offered throughout the calendar year, are thoughtfully recalibrated each year to reflect the shifting dynamics of specific management disciplines – making them equally relevant for individual professionals and specialised organisational cohorts. Delivered through both online and offline modes, these programmes go beyond conventional instruction by incorporating a rich array of interactive elements, including short quizzes, simulated exercises, collaborative discussions, and personal reflections. Through this blended and engagement-driven approach, CEE reaffirms FIIB's commitment to fostering continuous learning, professional growth, and meaningful dialogue between academia and industry.

04  
Programs Conducted

230+  
Total Participants

- Delivered customized executive programs for prominent organizations including Mindray India, Protiviti, Keynes Training Ltd, and social enterprise Nai Disha, demonstrating CEE's versatility across corporate and social sectors.
- Engaged over 230 professionals across four flagship programs in 2025, with the largest workshop (Protiviti) training 190 participants on creating meaning and purpose at work.

# Responsibility Summit 2024–25

## Theme – “Act for Impact: Leadership with Purpose”

In an increasingly complex and interconnected world, leadership is no longer defined solely by performance metrics or financial outcomes. It is defined by purpose, accountability, and the courage to drive meaningful change.

“Act for Impact” calls for a shift in leadership mindset, from transactional success to transformational impact. It urges leaders to proactively address global challenges while embedding sustainability, inclusivity, and ethical decision-making at the core of strategy and culture. At its heart, this call is rooted in the idea of purpose-driven leadership.

Purpose-driven leadership is not an aspiration; it is a responsibility. It requires moving beyond short-term gains to long-term value creation for people, planet, and future generations. Leaders who act with purpose build resilient institutions, foster diverse and collaborative cultures, and enable systemic change that contributes to a more responsible world.

The summit served as a platform to reflect, dialogue, and co-create pathways for impact-oriented leadership across academia, industry, and civil society.

## Panel Discussion

### From Local Acts to Global Goals: Building a Responsible World

The panel explored how localized interventions, when aligned with global sustainability frameworks, can create scalable and systemic transformation. Speakers reflected on translating ESG commitments into measurable outcomes, fostering corporate citizenship, and embedding responsibility into the organisation’s core.



## Sustainability Award



### Dr. Chandrika Parmar

Director, Development of Corporate Citizenship (DoCC) & Associate Professor, SPJIMR, Mumbai

Dr. Parmar was honored for her outstanding contribution to advancing responsible management education and experiential learning. As Chair of the UN PRME India Chapter, she continues to champion values-based leadership and socially conscious business education. Through her guidance of student engagement with hundreds of social organizations across South Asia, she has shaped generations of responsible leaders.

### Guest of Honor

#### Mr. Mehmood Khan

Managing Trustee, Rasuli Kanwar Khan Trust

Mr. Khan’s presence reinforced the importance of grassroots philanthropy and community-centered development in building an equitable society.



## Panel Speakers



### Ms. Ranjini Chalam

Head – Corporate Communications & CSR, Indus Towers Limited



### Ms. Muskan Jain

Assistant Vice President – Global CSR Lead, EXL



### Prof. Debashis Sanyal

Advisor to Chairman, Great Lakes Institute of Management



### Ms. Anushka Bonia

Advisor to Chairman, Great Lakes Institute of Management

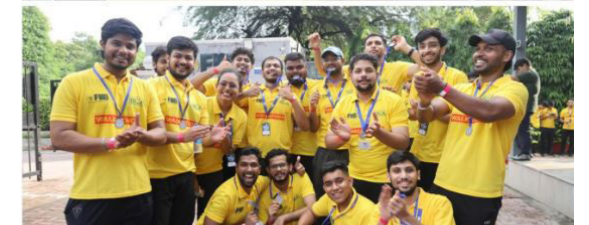
# Walkathon for Accessibility & Inclusion

On 7th September 2025, Fortune Institute of International Business (FIIB), in collaboration with the Inclusive Divyangjan Entrepreneur Association (IDEA), organized the FIIB x IDEA Walkathon for Accessibility & Inclusion under the Government of India’s Sugamya Bharat Abhiyan (Accessible India Campaign).

The 5 km walk witnessed participation from over 400 students, Persons with Disabilities (PwDs), corporate representatives, and NGOs, transforming the event into a collective movement towards building a barrier-free and inclusive society. The initiative reinforced accessibility as a fundamental right and emphasized shared responsibility in creating equitable public and professional spaces.

The event was supported by Indian Oil Corporation Limited (IOCL) and The Taj Mahal Palace, New Delhi – IHCL SeleQtions, whose partnership strengthened the call for inclusive and accessible ecosystems.

The Walkathon reflects FIIB’s sustained commitment to advancing inclusion through awareness, advocacy, and community engagement.



# 400+

## Participants

(students, corporates, NGOs, and community members)



Sponsored by



Partner



Food & Beverage Partner

# Manthan 6.0

## Leading the AI-Powered Future of Work

MANATHAN 6.0 examined a defining question for today's leaders: If AI is reshaping the workforce, are we ready to reshape ourselves? Centred on AI, innovation, and empathy, the summit explored how organisations can drive intelligent growth without losing human judgment, inclusion, and responsibility.

## Keynote Address

### Saif Ullah Khan

Associate Director – L&D, PwC

Opened the summit with a sharp reminder:

**AI won't replace you. But someone using AI will.**

He outlined how AI is transforming marketing, finance, strategy, supply chains, and leadership itself.

Yet, he emphasised what remains distinctly human:

- Strategic thinking in ambiguity
- Ethical judgment
- Emotional intelligence
- Creative problem-solving

He concluded with the Centaur Mindset: Human + AI – not Human vs. AI.



## Panel Discussion Highlights

### Panel 1: AI, Innovation & Inclusion – Building Future-Ready Workforces

#### Core Insight

With nearly **39%** of jobs facing AI disruption, readiness—not fear—must define the response

#### Key Takeaways

- Upskilling now requires logical + strategic thinking
- AI fluency is becoming a hiring baseline
- Productivity tools are reshaping recruitment and performance
- Bias in AI systems demands human oversight
- Adaptability is the new job security



### Panel 2: AI-Driven Growth & New Work Models – Innovating with Empathy

#### Core Insight

Can growth be AI-driven without losing the human at the centre?

#### Key Takeaways

- AI accelerates work; context determines value
- Empathy is measurable and must be intentionally built
- AI literacy is a workplace necessity
- Creativity and leadership remain human differentiators
- Responsible use of AI requires ethical awareness



*Manthan 6.0 reinforced a powerful truth: AI may accelerate performance, but empathy defines impact.*

# Meraki

## Where Ideas Ignite and Dreams Take Flight

Meraki, FIIB's flagship business plan competition, is designed to offer collegiate entrepreneurs a platform to refine their ideas, sharpen their business acumen, and secure funding to transform concepts into reality.







## Key Highlights and Impact




#### This year



## Distinguished Panel of Judges

					
<b>Mr. Hetal Sonpal</b> Advisor & Mentor at Various Startups	<b>Dr. Deepak Pandit</b> Chair Professor – InnovChair Professor – Innovation and Entrepreneurship, BML Munjal University	<b>Mr. Kartik Mehta</b> VP – Investments, Waterbridge Ventures	<b>Prof. Indrajit Lahiri</b> Professor of Practice, FIIB	<b>Mr. Puru Vashishtha</b> Chairman, Wishfin.com	<b>Dr. Sorabh Bajaj</b> Professor of Practice, FIIB

With the theme "Sustainability: For a Brighter Future," Meraki 2025 focuses on startups addressing global challenges, especially those



The participants are selected for the following two tracks:

**Track 1:** Innovation Odyssey (General Track)

**Track 2:** Impact Innovators (SDG Track)

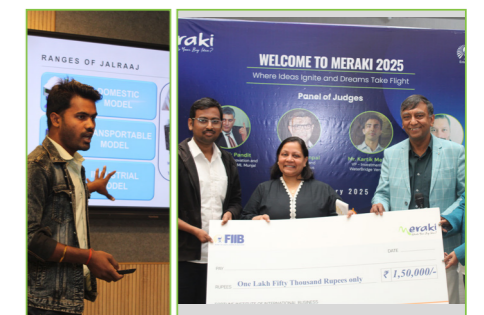
#### Winners:

*TGP Bioplastics, Raja Ram Babu Institute of Technology, Sangli, Maharashtra*

*Jalraaj, Buddha Institute of Technology, Gorakhpur*

*Moksh, Dr. Ambedkar Institute of Technology, Bangalore*

*Onco alert, Tata Institute of Social Sciences, Mumbai*



# TEDxFIIB

Since 2018, TEDxFIIB has evolved into a powerful platform where diverse voices spark reflection, connection, and meaningful change. Rooted in the spirit of “ideas worth spreading,” TEDxFIIB brings together thought leaders, practitioners, entrepreneurs, artists, and change-makers to share stories that challenge perspectives and ignite action. More than just an event, TEDxFIIB is a movement within the institute—encouraging dialogue across disciplines, generations, and sectors. Each edition curates conversations that resonate with FIIB’s ethos of responsible leadership, innovation, and social impact, inspiring students and participants to think critically, act ethically, and lead courageously in a rapidly changing world.

## Themes for Ted Talks hosted by FIIB

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- TedX Women : Midlife Matters Because Mid-Life Matters

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- TedX 5.0: Brave Conversations: Navigating Difficult Dialogues

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- TedxFIIB 4.0 : Include All Grow Tall

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- TedxFIIB 3.0 : Fly Against the wind

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- TedxFIIB 2.0 : ‘R3’: Relieve, Reboot, and Relive

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- TedxFIIB : Embracing the Empowered Self



## Key Highlights

- With 58 speakers across six editions, it has amplified diverse, underrepresented, and global voices, positioning FIIB as a thought leader in inclusive conversations.
- Average NPS above 80% reflects sustained participant satisfaction.
- The digital footprint is expanding: video views surged from 1.8M to 2.7M and likes grew from 5.8K to 8.8K+ between AY22–23 and AY23–24.
- Gender Balance: Mostly strong female presence (esp. TEDx Women 90%). Consistent 1–2 speakers every year, signalling intentional inclusivity beyond gender.
- Internal vs External: Majority external (≥78%), but steady internal voices (2 speakers in FIIB 3.0, 4.0, 5.0).

# Partnerships

FIIB’s strategic partnerships with PRME, PIR, RRBM, and UN Girl Up advance sustainability, responsible research, gender equity, and student leadership on global platforms.

## Principles of Responsible Management Education (PRME)

In September 2023, FIIB became a signatory of the Principles for Responsible Management Education (PRME), reinforcing its commitment to sustainability and ethical leadership in business education. In 2024, FIIB submitted its inaugural Sharing Information on Progress (SIP) report, demonstrating alignment with PRME principles. FIIB actively drives PRME initiatives through Faculty Excellence Awards, Sustainability Awards, and the PRME Global Students (PGS) program, embedding sustainability across academia. Engagement in the PRME India Chapter has strengthened FIIB’s role in advancing responsible business education.

A faculty member’s recent nomination for the Research in Sustainability Award further highlights FIIB’s academic contributions. Beyond institutional commitments, PRME collaboration expands global opportunities for FIIB faculty and students. Faculty members gain access to research funding, international workshops, and prestigious PRME awards recognizing excellence in sustainability-driven education. FIIB students are emerging at the global stage. Ms. Ankita Sengupta (PGDM-FM) secured a position in the PGS Career Team in 2024, while Ms. Mansi Kaushik (PGDM) was appointed PRME Global Leader for Central and South Asia in the year 2025. This is a testament to FIIB’s success in shaping responsible leaders.

## FIIB Student Represents South & Central Asia at UNGA Week 2025 in New York

In a landmark moment for the Institute’s commitment to responsible management and global citizenship, Mansi Kaushik, a PGDM (Class of 2026) student at the Fortune Institute of International Business, was selected as the Regional Leader for South and Central Asia under the Principles for Responsible Management Education (PRME). She represented her region and FIIB during United Nations General Assembly (UNGA) Week 2025 in New York City.

This week-long engagement, convened during one of the most significant global forums, brought together emerging leaders, changemakers, policymakers, and innovators to discuss pressing issues around sustainability, youth leadership, and the future of responsible management education.

As part of the PRME Student Delegation, Mansi participated in a series of high-impact sessions, including:

- Global Africa Business Initiative (GABI) – Unstoppable Africa, a dialogue focusing on resilience, leadership, and collaborative action for sustainable development.
- Strategic discussions at the UN Global Compact Office, where students explored synergistic intersections of business, policy, education, and innovation.
- Interactive team-building and creative challenges aimed at fostering cross-cultural problem-solving and leadership skills.
- Presence at sessions on climate change and climate finance, emphasizing the role of policy, capital, and collaborative solutions in achieving sustainable impact.

Mansi also had the honour of being a **Youth Speaker at the PRME event “Turning Point for Leadership and Society”**, where she shared her insights on youth-led transformative leadership, and the evolving role of management education in driving responsibility and sustainability.



## PRME Champion

Fortune Institute of International Business (FIIB) now becomes part of an exclusive global cohort of 50 Principles for Responsible Management Education (PRME) Signatory Members, collectively advancing learning, collaboration, and action toward a more sustainable and equitable future of management education.

Within India, FIIB is among a select group of four institutions recognised as PRME Champions in this cohort.

This recognition reflects our long-standing commitment to embedding sustainability and responsibility across teaching, scholarship, institutional dialogues, and strategic partnerships, while aligning our mission and impact with the United Nations' Sustainable Development Goals (SDGs). Being named a PRME Champion further strengthens our resolve to deepen this commitment and amplify our institutional and societal impact.

Over the next two years, we look forward to collaborating with like-minded institutions across the world to help shape the future of business leadership—one where responsibility, sustainability, and purpose are placed firmly at the core.



## Positive Impact Rating, 2025

FIIB is delighted to announce its recognition as a Level 4 Transforming School in the Positive Impact Rating (PIR) 2025, marking a proud milestone in our very first year of participation. Level 4, defined as "showing a positive impact culture, embedded in governance and systems, with visible results in many impact dimensions," places FIIB among global institutions that are driving meaningful change in management education. Achieving this rating with an overall score in the 7.4–8.7 range underscores our strong commitment to embedding sustainability and responsibility across teaching, research, governance, and community engagement. This recognition, based entirely on student perceptions, validates FIIB's culture of impact and reaffirms our mission to nurture leaders who act for impact.

## Responsible Research in Business Management

FIIB's collaboration with the RRBM network represents another significant step in our commitment to fostering impactful, socially responsible research. As a member of RRBM, FIIB aligns itself with a global community dedicated to promoting rigorous and relevant research that addresses pressing societal challenges and advances the Sustainable Development Goals. Through the RRBM framework, FIIB recognizes and celebrates research efforts that contribute to the betterment of society. FIIB actively disseminates RRBM events, such as conferences and webinars, sharing insights with faculty and scholars to participate.



## UN Girl Up

The Center for Responsible Management at FIIB partnered with the United Nations Girl Up initiative to advance gender equality and empower young women leaders. In 2024, this collaboration led to the launch of the FIIB GirlUp Club, a vibrant platform fostering dialogue, awareness, and action on issues such as gender equity, education, and empowerment. Strengthening this commitment, FIIB also co-hosts annual signature events on LGBTQIA+ inclusion (Beyond labels and Say it with pride mentioned in dialogues) in collaboration with Girl Up India, reinforcing our dedication to building inclusive and equitable communities. Girl Up India provides opportunities to FIIB students to participate in events organised by them like ET Women Conclave 2024.

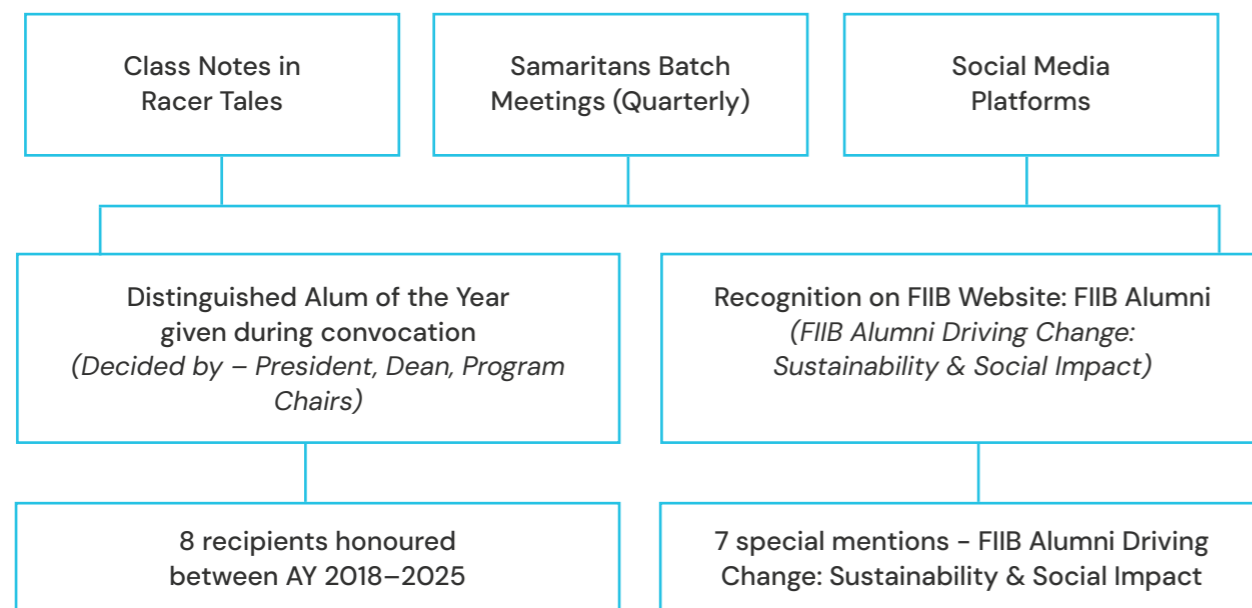
# Alumni as Ambassadors of Impact

# Alumni as Ambassadors of Impact

At FIIIB, alumni are not just graduates; they are ambassadors of impact who embody the institute's enduring commitment to responsible leadership. Across sectors—ranging from ESG and climate action to global finance, public health communication, technology, entrepreneurship, and corporate stewardship—FIIIB alumni continue to integrate business excellence with societal value. The Distinguished Alumni Awardees reflect a clear and inspiring shift toward impact-driven leadership, with a significant majority recognized for creating meaningful social and environmental impact through their professional journeys.

Through platforms such as Fortune Connect (Alumni Achiever Highlights, Alum of the Month, My Fortune Story), Racer Tales (Class Notes and Gratitude Board), and the dedicated Alumni page showcasing "FIIIB Alumni Driving Change: Sustainability & Social Impact," the institute actively celebrates and strengthens this lifelong bond. Together, FIIIB's alumni network stands as a powerful testament to education that goes beyond careers—shaping leaders who educate, influence, and act for impact.

## Alumni Engagement @ FIIIB



## Key Highlights

- Alumni awardees demonstrate FIIIB's long-standing influence in producing leaders who integrate business success with societal value – from driving ESG and climate action to shaping public health communication, corporate responsibility, and socially conscious entrepreneurship.
- The pattern across awardees highlights a clear shift toward impact-driven leadership, with 5 out of 8 alumni recognized for creating highly significant societal value through their professional roles.



# Responsible Governance & Organisational Practices

# Responsible Campus

FIIB upholds principles of responsible and accountable management, integrating sustainability into governance structures and daily operations:

## Waste Management & Recycling:

- Composting system processes dry leaves and food-grade waste to enrich campus soil and support greenery
- Partnership with NGO 'Jaagruti' converts paper waste into recycled stationery (notebooks and envelopes)
- Annual clothes donation drive (led by Jaagruti Club) collects usable garments for Goonj NGO
- E-waste collection drive ensures proper recycling through Chintan NGO



## Energy Efficiency

- Redesigned spaces maximize natural lighting, reducing electricity consumption
- Judicious use of air conditioners and heaters minimizes energy waste
- Procurement of energy-efficient IT equipment and recycled products
- Campus-wide education on conscious energy practices (switching off unused computers)

Addressing urban environmental challenges, FIIB actively contributes through robust carbon footprint reduction measures. As one of India's few sustainability-focused management institutes, our commitment extends beyond compliance—creating a greener campus environment and contributing to a sustainable future for our community and beyond.

The table highlights FIIB's waste recycling trends over five years (2020–2025), showing consistent efforts in garden and paper waste recycling, alongside the introduction of old clothes and e-waste drives from 2022 onwards.

## Waste recycling trend over the past 5 years

Year	Garden Waste (kg)	Paper Waste (kg)	Old Clothes (kg)	e-Waste (kg)
2020	721	1029	-	-
2021	500	714	-	-
2022	1604	6565	90	12.5
2023	1456	1561	90	25
2024	856	2789	90	628
2025	1490	597.24	-	-

## Awards & Recognitions



**AACSB:**  
FIIB Joins the top 6% of business schools globally and the top 1% in India.

**PRME Positive Impact Rating** globally and the top 1% in IndTransforming School in the Positive Impact Rating (PIR) 2025 at the PRME Global Forum, New York

**AMBA & BGA Excellence Award 2025** in the Culture, Diversity & Inclusion category (#BalancingforBetter) and the top 1% in India.

**AMBA & BGA Best Innovation Strategy Awards 2026** Highly Commended mention for #B-Involved Program

**PRME Champion 2026–27** Joins Elite Global Cohort of 50 Institutions for advancing responsible management



**[#NeverStopLearning]**

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